



# Center for the Promotion of Technical Capacities and Leadership

*Promoting knowledge management  
and the use of ICT in support of  
agriculture in the Americas*

## **What is IICA**

IICA, which was created in 1942, is the agency of the Inter-American System specializing in agriculture and rural well-being.

The Institute aspires to be the leading, innovative institution in providing technical cooperation in agriculture, and to be recognized for its contribution to achieving competitiveness in the agrifood system, sustainable development of agriculture, food security, poverty reduction and improvement of living conditions in the rural territories of the Americas, thanks to its technical strength and its capacity to respond to the new challenges that its member countries are facing in their agricultural sectors.

IICA carries out its technical cooperation actions through six programs:

- Innovation for productivity and competitiveness
- Agricultural health and food safety
- Agribusiness and commercialization
- Agriculture, territories and rural well-being
- Agriculture, natural resource management and climate change
- Agriculture and food security

The executive body of the Institute is the Directorate General, with headquarters in San Jose, Costa Rica, from where the operations of the Institute are coordinated. The Director General is Dr. Victor M. Villalobos, a citizen of Mexico.

IICA possesses a vast network of offices which links its 34 member countries, as well as a Permanent Office for Europe, located in Spain, which promotes relations and actions with strategic partners in the European Union (EU). The Agribusiness and Commercialization Program conducts its actions from Miami, Florida.



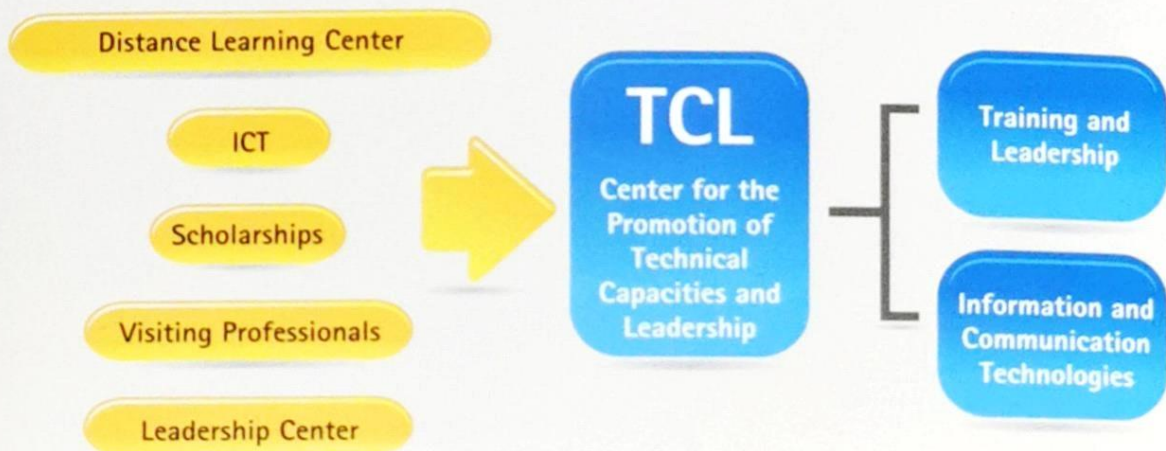
# Center for the Promotion of Technical Capacities and Leadership

## Objective

The main objective of the Center for the Promotion of Technical Capacities and Leadership (TCL) is to contribute, along with the technical cooperation programs, the Offices in the Member States and the IICA strategic partners, to **knowledge promotion and management** and to the use of **information and communication technologies** as the cross-cutting focus for stimulating agricultural and rural development in the Americas.

We promote alliances with university institutions and specialized training organizations throughout the world, so that our services can continue to be of a guaranteed accreditable academic standard and offer greater value added to participants.

In this way we expect to contribute to the construction of a more solid and promising professional and personal future for our users.



## Lines of Action

Our work focuses on the experience accumulated by IICA over the years, through programs focusing on management and knowledge transfer, training, professional development, technical assistance, leadership and best practices. We are introducing new initiatives and re-designing others in order to contribute to achieving the goals of the Institute.

We are seeking to make our actions in the area of training more structured and geared towards effective transfer of professional skills.

We will be introducing more medium- and long-term programs aimed at comprehensive training, to be offered alongside short, individual courses.

IICA possesses a solid system of online training supported by the best technology, which facilitates connection between all its member countries. We would like to strengthen this tool to ensure that many more persons, throughout the hemisphere, have access to training of the highest quality. Thanks to intensive and effective use of Information and Communication Technologies (ICT), we are in a position to significantly increase the impact of our Institute in the hemisphere.





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# ○ Excellence in two areas of work

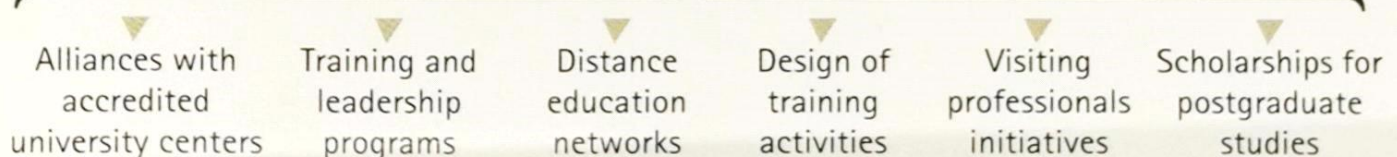
The work of the Center covers two areas:

1. Education, Training and Leadership (ETL)
2. Information and Communication Technologies (ICT)

○ Our actions in **Education, Training and Leadership** include the following:

- **Alliances with accredited university centres** to jointly develop and offer doctoral, masters, diploma and specialist courses.
- **Training and leadership programs** in areas such as rural development, senior agricultural management, modernization of university curricula and other programs, in conjunction with our strategic partners.
- **Distance education networks** organized in specific nodes with strategic partners, in regions around the hemisphere and on the technical concentration topics of IICA.
- **Design of training activities** in conjunction with the IICA Offices in the member countries, with the technical areas of IICA and with our strategic partners, including telepresence activities.
- **Visiting professionals initiatives** that enable IICA to receive support from external professionals and postgraduate students in order to strengthen the capacity of the Institute to offer technical cooperation to the countries.
- **Scholarships for postgraduate studies** in sustainable agriculture or other sciences related to the thematic areas of the Institute, thanks to an agreement with the Government of Mexico, via the National Council on Science and Technology (CONACYT).

## Education, training and leadership





● In the area of **Information and Communication Technologies**, our actions include the following:

- **Networks and telecommunications.** Administration of information management teams and networks as well as design and implementation of information and management systems.
- **Research and information systems.** Support for governing and technical processes as well as development of applications.
- **Technical support.** Distance service to staff and strategic partners; training and knowledge dissemination.
- **Telepresence.** Technical support for organization of meetings, events and virtual technical fora.

### Information and communication technologies

▼  
Networks and  
telecommunications

▼  
Research and  
information systems

▼  
Technical  
support

▼  
Telepresence



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