

The horticulture chain of the Corrientes Green Belt, Argentina

FIRST, WE IDENTIFIED THE NEED TO:

- 1** Strengthen articulation entities and consensus in two areas:
 a) institutional framework support for the chain;
 b) within the chain
- 2** Strengthen the development of associative experiences, particularly in the primary link of the chain
- 3** Strengthen extension and technical assistance services in aspects such as agro-entrepreneurial, associative and trade management (for both technical persons and producers)

- 4** Promote the reduction of the high level of post-harvest losses throughout the chain
- 5** Overcome deficiencies and critical issues in health and bromatological management

- 6** Strengthen existing marketing systems in the chains and expand trade options

NEXT, WE AGREED TO FOCUS OUR EFFORTS ON:

- 7** The need for awareness and support for creating opportunities for interaction and collaboration
- 8** Development of plans to strengthen the capacities of the technical teams in the territory in:
 - leadership and extension
 - associativity, business practices, trade, and added value
 - post-harvest loss management
 - Good Agricultural Practices
- 9** Technical support for developing and improving processes and trade links along the chain



AND THEN, WE BEGAN TO ACHIEVE RESULTS:

- 16** Consolidating the Inter-Institutional Board of Support for the Corrientes Green Belt Chain
- 17** Strengthening capacities in:
 - associativity and business practices of the actors in the chain
 - Good Agricultural Practices (GAP)
 - post-harvest losses
 - facilitating commercial innovation
- 18** Designing processes for institutional strengthening commercialization channels and horticultural markets

IN 2017 WE ARE FOCUSING ON:

- 14** Training program for educators in agricultural-technical schools in GAP (through Agreement between Ministry of Production and Ministry of Education of Corrientes province) developed and implemented
- 15** Links managed for ensuring that there is institutional support for critical and precise issues relating to the chain: MINAGRO National Food Loss Program, INTA-PROHUERTA, ArgenINTA

- 13** Proposals to strengthen the marketing channels of the chains and plans for technical exchanges with Brazil developed in order to gather information on innovative channels and instruments for commercialization, from the green belt of Brasilia
- 12** Processes to strengthen institutional and technical capacities implemented and under way, involving 7 institutions, 237 technicians and territorial development agents

- 10** Base line of the chain developed, published, and disseminated
- 11** Foundations for the Inter-Institutional Board for Support to the Corrientes Green Belt chain established, which recently began operating