

Directorate of Projects Headquarters


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Technical Capacity Building Program for External Resource Mobilization

In December 2022, the Institute conducted a study on “Assessing Institutional Capacities: Project Identification, Negotiation and Formulation”, which sought to identify internal capacities and areas for improvement, with a view to developing training and exchange processes that would allow IICA to achieve its targets in the medium term. Among other things, the study revealed that 86% of the internal staff that were surveyed (almost 9 out of 10) expressed a need for training in project formulation, monitoring and evaluation, as well as in strategies to negotiate and identify opportunities for externally funded projects. In response to this reality, IICA's Directorate of Projects designed an initial initiative to begin to correct the situation identified in the study.

The IICA Directorate of Projects would like to express our gratitude for the invaluable support provided to us by the Institute's other Directorates and Units during the project management capacity building program. Your collaboration has been pivotal to the success of this initiative.

We would like to thank the Director General, the Office of the Chief of Staff, the Directorate of Corporate Services and the Human Talent Division for their immense contribution to the program. We would also like to recognize the work and efforts of the Delegations that have participated in this first phase of the Program, which have fully embraced the initiative and its content and given of their time, efforts and dedication in each of the missions undertaken in 2023.



Program Objective

To build the capacities of IICA Delegations in the hemisphere in priority areas in the project cycle, in a bid to equip them with the requisite tools and offer them strategic guidance to increase external resource mobilization in the short to medium term.

In some cases, public officials who work with our offices on a daily basis to identify new technical cooperation initiatives and mobilize external resources also participated in these missions, particularly representatives from the ministries of Agriculture, the Environment and Finance, as well as designated national authorities, among others.

As part of IICA's process to achieve its goal to execute USD 300 million of external resources by 2026, thereby positioning itself as a key player in the sustainable development of the hemisphere's agriculture and rural sector, the Directorate of Projects is implementing this initiative in coordination with a group of our Delegations in the hemisphere. In this way, we hope to contribute to the creation of strategic pathways for the gradual mobilization of new external resources, along with our partners and authorities in the member countries.

Program Beneficiaries



2023 Goal:

12 Participating Delegations

120 Staff Members Trained

Main Issues Addressed

Identification and prioritization of opportunities

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**Support
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the DP**

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CRITERIA FOR THE DEVELOPMENT OF CONCEPTUAL NOTES EXTERNAL RESOURCE MOBILIZATION TOOLS

Participating Delegations

Updated until November 2023

18 - 29 JUN		Ecuador
19 - 20 JUL		Honduras
30 JULY - 04 AUG		Argentina
31 JULY - 02 AUG		Uruguay
29 AUG - 01 SEP		El Salvador
04 - 06 SEP		Chile
05 - 07 SEP		Peru
16 - 19 OCT		Bolivia
01 - 03 NOV		Jamaica

This closer contact with the technical and administrative teams of our participating Delegations during the first phase of the Program has allowed us to engage directly with their specialists, while also sharing experiences and best practices with their partners and associates in relation to the project cycle. Likewise, it has afforded us the opportunity to learn about practical experiences from a regional, national and local perspective. All of this has contributed to the creation of a national agenda that includes methodologies and tools of interest for the identification, design and formulation of projects that will support the Institute's efforts to achieve its external resource execution goal by 2026, as established by the Director General earlier this year.



The Program has allowed us to continue the interinstitutional coordination process, in keeping with the reality of each of the offices visited, and to effectively support the national agenda of our delegations, through the technical cooperation they provide to our member countries. Through these efforts, we are reaffirming our commitment to continuous dialogue and to support actions that will build institutional capacities and develop processes to identify, negotiate and formulate competitive externally funded projects. The program, which has now been implemented, has required an average investment of USD 200 per participant.

The main outcomes of the workshops have been: 1) development of a portfolio of external resource mobilization initiatives to work on as of 2024; 2) development of a roadmap of key actions to facilitate the successful implementation of this portfolio; and 3) identification of recommended actions for improvement and future technical assistance needs with respect to the project cycle.

Some of the feedback received from the Delegations that were visited during this first phase is as follows:


“

Excellent workshop! Support must be on going.

Second session in 2024!

Initiatives, such as this one, strengthen and provide guidance to the work team.”

More information on the Directorate of Projects



Virtual participation of the DP in the Seminar-Workshop: Guide for the Identification of Funding Sources for Research Projects at the Technological University of Panama (UTP)

On 30 August 2023, the Directorate of Projects responded to a request by the IICA Representative in Panama, Gerardo Escudero, for technical support to assist the UTP to identify funding sources. Professors, researchers and students participated in the workshop and were exposed to different material and funding designed by IICA with regards to traditional and non-traditional funding sources, general criteria for the initial evaluation of projects and different cooperation modalities.

IICA Panama is working with UTP to seek out new and potential opportunities for technical cooperation and to formulate competitive proposals to mobilize new external resources.

Find out more

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